

LUCY GRAY

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Links

- lucygrayconsulting.com
- globaleducationconference.com
- linkedin.com/in/lucygray/

Professional Summary

Currently seeking a leadership position within an innovative company dedicated to education. Enthusiastic education leader eager to contribute to team success through hard work, attention to detail, and excellent organizational skills. Clear understanding of educational technology and global education markets and training in Apple technologies. Motivated to learn, grow, and excel in education-related industries.

Skills

- Curriculum design
- Course material creation
- Training program development
- Networking and relationship building
- Social media management
- Business development
- Project organization
- Industry best practices
- Proficient with technologies including Apple, Google, and Microsoft products

Work History

Director of Educational Technology

Jul 2020 - Current

North Shore Country Day

Winnetka, IL

- Planned and monitored implementation of technology-based learning programs.
- Delivered private instruction to adult learners to boost their technology skills.
- Designed professional development materials and supported implementation.
- Supported teachers in learning and applying new skills through meaningful professional development.
- Evaluated and selected technology tools to benefit student learning.
- Built productive relationships with parents of students regarding digital best practices.
- Volunteered on various ed tech committees for local schools and independent schools

Independent Consultant

Jun 2020 - Current

Lucy Gray Consulting

Northbrook, IL

- Identified appropriate marketing channels and target customers for campaigns.
- Developed marketing content such as blogs, promotional materials and advertisements for social media.
- Contributed to social media outreach initiatives, including content development and management.
- Researched latest market trends to provide current knowledge to clients.
- Monitored online presence of company's brand to engage with users and strengthen customer relationships.
- Coordinated technology audits, including defining scope, managing milestones and maintaining strong relationships with all stakeholders.
- Compiled research data and gave professional presentations highlighting finds and recommended optimizations.
- Leveraged on-site observation and personal interviews to identify program strengths and weaknesses
- Managed administrative logistics of events planning, including contract signing, fee collection, event booking and event promotions.
- Created curricula, instructions, and documents for adult learners.

Educational Technology Specialist

Jun 2009 - Jun 2020

The University Of Chicago - CEMSE

Chicago, IL

- Maintained continuous knowledge of current and newly developed industry technology, making proactive suggestions to improve ed tech offerings and strategies.
- Researched and incorporated current trends and data into standard elementary science curriculum.
- Provided subject matter expertise on courses, materials and lesson plans.

Technology Coach

Jun 2007 - Jun 2009

The University Of Chicago - UEI

Chicago, IL

- Developed staff members' attitudes, skills, and knowledge through various professional development targeted topics.
- Supported technology design, testing, and execution by providing research-based solutions and knowledge.
- Assisted with deployment issues by clarifying user questions and identifying problems.
- Provided technical and functional recommendations based on project requirements.
- Oversaw technology services delivery, consulting with relevant personnel to assist with migration and troubleshooting.

Computer Science Teacher

Aug 2000 - Jun 2007

The University Of Chicago - The Laboratory Schools

Chicago, IL

- Created clear, engaging lessons to draw interest and develop students' ability to program and create multimedia in various applications.
- Delivered engaging curriculum through diverse methods, including classroom instruction, computer lab activities, and online learning systems.

- Emphasized web etiquette and practical applications of technology for professional use.
- Planned and implemented curriculum to teach up-to-date technology to students.
- Facilitated use of computer lab.

Elementary School Teacher

Aug 1990 - Oct 1998

Chicago Public Schools

Chicago, IL

- Drove student learning by establishing clear classroom plans and group objectives, as well as actionable strategies to achieve each goal.
- Promoted exploration of building blocks of learning by leading diverse, hands-on activities.
- Assessed student learning progress and comprehension with routine tests and standardized examinations.
- Implemented classroom management improvements to enhance class morale and engagement.
- Planned lessons according to district standards to cover all requirements and prepare for standardized tests.

Education

M.Ed: Technology in Education

2002

National Louis University

Chicago, IL

Bachelor of Arts: Art History And Elementary Education

1989

Beloit College

Beloit, WI

High School Diploma

1984

Lake Forest High School

Lake Forest, IL

Accomplishments

- Apple Teacher
- HundrED Ambassador
- Education Fast Forward Fellow
- ISTE Making It Happen Award
- Google Certified Innovator
- Apple Distinguished Educator

Affiliations

- Advisory Board Member, Project Tomorrow
- Educator Advisor, The Global Oneness Project
- Member, ATLAS
- Member, International Society for Technology in Education